



# Arts on Chicago CALL FOR ARTISTS

Deadline: January 31, 2014

The Arts on Chicago initiative returns in 2014 for another exciting year of creative placemaking projects along Chicago Avenue!

**Arts on Chicago** will continue to implement art projects to knit together existing creative assets in the Central, Powderhorn, Bancroft, Bryant communities along Chicago Avenue from 32<sup>nd</sup> Street to 42<sup>nd</sup> Street, using the process to build a framework for the ongoing support of a **vibrant arts and cultural district**. Our neighborhoods already have creative assets like artists, public spaces, arts organizations, and arts-related businesses. **Arts on Chicago's** creative placemaking furthers the use of the arts in neighborhood locations to encourage social interaction and connection, support the growth of local businesses and safer streets, and to promote a sense of neighborhood identity and ownership. Through the support of Blue Cross Blue Shield of Minnesota, Arts on Chicago will select three projects that promote and encourage broad community participation in healthy active living.

Individual artists, artist teams, and organizations are invited to participate by proposing a project with a total budget of \$5,000.

Arts on Chicago staff will host Creative Placemaking Workshops to provide information and inspiration on Wed. Jan. 15<sup>th</sup> from 6pm-8pm, or Sat. Jan. 25<sup>th</sup>, from 10am-noon at the Pillsbury House + Theatre. For additional details, visit <http://www.artsonchicago.org/> or contact [mike@pillsburyhouseandtheatre.org](mailto:mike@pillsburyhouseandtheatre.org).

**Arts on Chicago** is a partnership lead by:

**Pillsbury House + Theatre**

**Powderhorn Park Neighborhood Association**

**Upstream Arts**

**Associate Professor Natasha Pestich**

**The Third Place**

**with support from Ward 8 Council Office of Elizabeth Glidden**

*Funding for this project is provided by the Center for Prevention at Blue Cross and Blue Shield of Minnesota, as part of the Blue Cross' long-term commitment to tackle the four leading cause of heart disease and cancer: tobacco use, obesity, lack of physical activity and unhealthy eating.*

**ELIGIBILITY GUIDELINES:**

You must be a resident of Minnesota, having physically lived in the state for 16 of the past 24 months, and remain a resident throughout the project period. You must live or work regularly within The Powderhorn, Central, Bancroft, and Bryant neighborhoods (from Lake to 42<sup>nd</sup> Street and 35W to Cedar Avenue).

**TERMS:**

- Recipients will participate in monthly meetings with the Arts on Chicago staff.
- Each artist/group selected to participate in the program will have a contract that indicates timeline, budget, services provided, and an outcome evaluation form.
- You may involve other artists or design professionals, community members or groups, or hire established professionals to assist with your project. Applicant must lead, manage the team's interaction with the project, and act as the primary contact with Arts on Chicago.
- All artists receiving support from Arts on Chicago will consider implementing projects that are accessible to all individuals represented in this community including children, youth and adults of all ages, ethnicities, race, religion, sexual orientation and abilities including people with disabilities.
- All projects' final reports must be completed and submitted to Arts on Chicago no later than July 15, 2014. Participants are responsible for providing visual and written documentation to Arts on Chicago as part of their final report. In addition, Arts on Chicago will produce documentation of projects funded.

**CRITERIA FOR SELECTION:**

Arts on Chicago is looking for projects that meet the following criteria:

- Artists are required to integrate an active lifestyle component into the project design, and explain how community members will actively benefit from participation.
- Value of project to the Chicago Avenue corridor
- Sustainability (in terms of materials, effectiveness, and long term impact)
- Artistic Quality (of proposal and work sample)
- Feasibility (of project and proof of artist's ability including reasonable artist compensation)
- Universal Accessibility (to a diverse public)
- Capacity to complete the project within the allotted time frame (June 30, 2014 for all projects)

**APPLICATION PROCESS AND MATERIALS:**

All applications in this round must be received by Jan. 31, 2014. Applications may be mailed or hand delivered to the front desk of the Pillsbury House + Theatre located at 3501 Chicago Avenue South, Minneapolis MN 55407. Applications may also be emailed (recommended) to [mike@pillsburyhouseandtheatre.org](mailto:mike@pillsburyhouseandtheatre.org). This is not a postmark deadline. The Arts on Chicago leadership team will review proposals and announce recipients in Feb. of 2014

**Name of artist(s) or organization:**

**Street Address:**

**City:**

**State:**

**Zip:**

**Phone:**

**Primary Project Contact Person:**

**Phone:**

**E-mail:**

**Website:**

**Other contact person:**

**Phone:**

**E-mail:**

**website:**

**Project Summary: (limit 50 words)**

Please provide the following in your proposal: **PLEASE FOLLOW THE FORMAT OUTLINED BELOW.**

**Project Information:** Limited to 3 pages saved as a Word document or PDF file. Or, please submit a link to a 5 minute video answering the following questions in the exact order below. Links to youtube.com or vimeo.com will be accepted.

- A brief project description (100-300 words), including the concept and purpose, genre/materials, process, timeline, and proposed location of project.
- Describe how your project will accomplish one or more of the following goals:
  1. Explain how your project will integrate active lifestyle components and engage community members in these activities.
  2. Bring community members together to create and experience art in public places.
  3. Knit together the creative assets on Chicago Avenue between 32<sup>nd</sup> and 42<sup>nd</sup> street.
  4. Reinforce the creative identity of the Chicago Avenue Corridor.
  5. Stimulate relationships that carry creativity forward
  6. Increase accessibility and connections across difference
- Describe how you know the project succeeded.

**Work Samples Formats:** Digital files via email are preferred in all cases, but we will accept hard copies hand-delivered on paper or CD where necessary.

- *Images.* Submit no more than EIGHT digital images in jpeg format. Each file should be named with artist surname and a number that corresponds to an identification sheet (example: Smith\_01). Images should be 72 dpi in resolution and be no larger than 1024 by 1024 pixels on the longest side) saved on a PC compatible CD or sent via email. We encourage you to submit a mockup or sketch of your proposed project as one of your digital images.
- *Video.* Videos under FIVE minutes are admissible but may not be viewed in their entirety. Please burn video samples to a DVD or send a link to a website where the video is hosted.
- *Writing samples.* No more than EIGHT pages of fiction, non-fiction, or poetry or SIXTEEN TO TWENTY pages of theatre. Please submit writing samples in PDF or Word Doc format saved on a PC compatible CD or via email.
- *Audio files.* Submit up to TEN MINUTES of an audio sample, either individual songs or excerpts from larger compositions, burned to a CD that is playable on all formats or via email.

**Artist Resume:** For primary applicant(s). Organizations may submit a one page statement including their mission and an overview of past programmatic activities.

**Work Sample Description Form:** Download a template at:

<http://www.artsonchicago.org/wp-content/uploads/2014/01/AOC-worksample-desc-form.docx>

**Project Budget:** Download a template at:

<http://www.artsonchicago.org/wp-content/uploads/2014/01/AOC-Budget-template.xls>

**Submit work samples TOGETHER with applications either via email or in hard copy. Email is preferred. All materials must be received at Pillsbury House + Theatre at 3501 Chicago Avenue South, Minneapolis MN 55407 by Jan. 31, 2014 at 6 pm. For more information contact Mike Hoyt at 612-787-3655 or email [mike@pillsburyhouseandtheatre.org](mailto:mike@pillsburyhouseandtheatre.org)**